

INTENTIONALIST GIFT CERTIFICATE MARKETPLACE

We are excited to introduce a pilot Intentionalist Gift Certificate Marketplace with a select number of small businesses in the Greater Seattle area.

Gift certificates are a great way to support small businesses. The Intentionalist Gift Certificate Marketplace allows consumers to purchase gift certificates online to support the local brick + mortar small businesses at the heart of our communities. The Intentionalist Gift Certificate Marketplace is a complement to any existing gift certificate program and offers businesses an additional outlet to sell their gift certificates.

How it works:

- Consumers buy your Gift Certificate via the Intentionalist Gift Certificate Marketplace
- Intentionalist sends you the order information
- You fulfill the order and send an email to Intentionalist and the Gift Certificate recipient that the gift certificate has been sent
- Intentionalist processes payment to you for the order

The setup process to participate in the Intentionalist Gift Certificate Marketplace takes approximately ten minutes:

- <u>Sign Up</u> for an account on the Intentionalist website or <u>Log In</u> if you already have registered with Intentionalist
- Register for the Intentionalist Gift Certificate Marketplace, including review of Terms and Conditions and input of relevant financial information

Participation Details:

There is no set-up fee and for the time being, the Intentionalist Gift Certificate Marketplace is a zero commission program.

- Intentionalist will transfer payment to participating businesses within two business days
- Intentionalist uses Stripe for payout processing per Stripe's policy we cannot deposit funds on weekends or public holidays